

Your District's Voice in ASBA's Legislative Agenda

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What is the Political Agenda?



- Long and short-term political goals set by the members of ASBA

2021 POLITICAL AGENDA: PRIORITY ISSUES

ASBA
Arizona School Boards Association

2021 Political Agenda

Adopted by the ASBA Delegate Assembly | October 17, 2020

The Arizona School Boards Association represents and advocates for the diverse interests of the state's school district governing boards and the approximately 1 million Arizona children whose education is entrusted to their care. ASBA's legislative, regulatory and legal advocacy is based on the association's Political Agenda. A member-developed document, the Political Agenda is discussed, debated and approved by ASBA membership at the annual Delegate Assembly. Every district member board has the opportunity to influence the yearly agenda.

2021 Priority Issues

Adequately and Equitably Fund District Schools to at Least the National Median per Pupil Funding	Preserve and Strengthen Local Control	
Improve Outcomes for All Students	Require Public Accountability for Taxpayer Dollars Spent on Education	Manage the Impact of COVID-19 on Public Schools

<https://azsba.org/advocacy/political-agenda/>

What is the Political Agenda?



- Serves as “marching orders” for ASBA lobbying team, advocacy efforts, and Friends of ASBA
- Meant to represent the views of the ENTIRE association, so member participation is key to success
- Supportive and proactive admins are key to making sure every district’s voice is heard!

Timeline of Political Agenda Process



PS- Have you met the [Advocacy Calendar](#)?

Step 1: Submit Items for Consideration



- Email sent in late April or early May to all board members, superintendents, and admins in our database.
- Looks something like this:
 - We aim to give members 2 board meetings worth of time to put this topic on a board agenda, discuss in a public meeting, and have the board admin submit their priorities
 - The due date is as late as it can be for us to assemble the proposals into a memo for the Legislative Committee



MEMORANDUM

MEMO TO: GOVERNING BOARD MEMBERS AND SUPERINTENDENTS

FROM: CHRIS KOTTERMAN, Director of Governmental Relations

DATE: April 15, 2021

SUBJECT: SUBMISSION OF PROPOSED ISSUES FOR CONSIDERATION FOR THE 2022 POLITICAL AGENDA

It is time once again to begin the process of developing the ASBA Political Agenda for the 2022 legislative session. Though we are still in the process of completing the 2021 session, it is never too early to start thinking about the association's future priorities. It is our pleasure as your GR staff to facilitate this important process and we look forward to hearing your proposals.

As you know, your input to the Legislative Committee is critical. This year we ask that you take a moment to review the current [2021 Political Agenda](#) and reaffirm your top five priorities. Furthermore, you may submit two additional priorities you would like the Legislative Committee to consider. [Click here](#) to submit the form online or [here](#) to download the pdf version. Once submitted, these proposals will be compiled by staff and provided to the ASBA Legislative Committee for consideration. The Committee will then create a draft document that will be circulated to all governing boards and superintendents. This draft agenda will be the basis for discussion and final approval at the official Delegate Assembly on Saturday, September 11th. The timeline is as follows:

- Friday, May 21st - Proposed Items Due
- Friday, June 4th - Legislative Committee meets
- Week of June 21st - Legislative Committee recommendations sent to all governing board members and superintendents

Step 2/3: Legislative Committee



- LC meets in early June to assemble the submitted priorities into a draft political agenda for the following year.
- Very shortly after that meeting, we send out the DRAFT Political Agenda to all board members, superintendents, and admins.
- Once again, the discussion of this has to be an item on an agenda. Your board will discuss the proposals, appoint a delegate, and direct that delegate how to vote in the Delegate Assembly in September.

A note about Delegates



- Registering a delegate opens the exact same time that registration for the Law Conference does.
- You don't NEED an alternate, but they're nice to have!
- Members of the Legislative Committee cannot serve as Delegates
- The GR Team always has a breakout session at the end of the Law Conference for first time Delegates who want to be extra prepared

Help us increase participation!



- For about the last four years, we've had around 100 districts participate in the process in some form or another.
- We would love to get to 150 or 175 to make sure that our Political Agenda really reflects the majority of Arizona's school districts and communities
- Administrative support is KEY to making this happen! (As is true with most other things...)